GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:2284
ANSWERED ON:18.03.2002
PROMOTION OF TOURISM
SAHIB SINGH VERMA

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the Government propose to promote tourism with inputs namely Ayurveda, Spiritual tourism, Yoga tourism, Destination tourism, like Trekking, Sea beaches, wildlife, Roots tourism for NRI`s and Pilgrimage tourism; and

(b) if so, the dimensions of said provisions during the last two years and projections for the Tenth Five Year Plan?

Answer

MINISTER OF TOURISM & CULTURE (SHRI JAGMOHAN)

(a) Yes, Sir.

(b) Promotion of India as a tourist destination world over is a continuous process. The Central Department of Tourism provides financial assistance to the States for production of special publicity collaterals, brochures, CDs etc. on different aspects of tourism product. Various schemes on product development in the State sector have been formulated in the Tenth Five Year Plan.